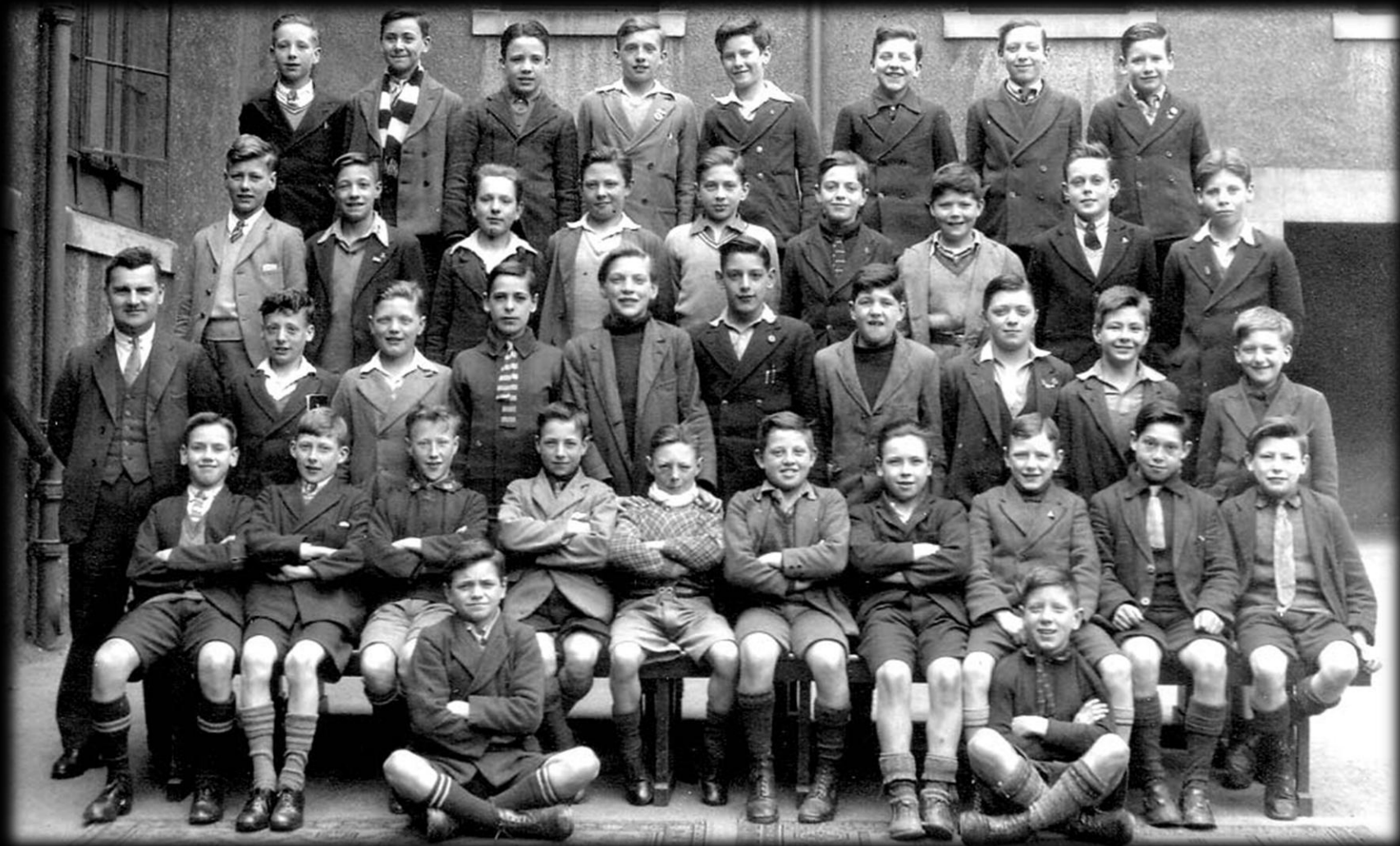


# Ready, willing and able...

June 2011

young   
enterprise  
start something





young  
enterprise  
start something



young   
enterprise  
start something

I sit here by myself  
And you know I love it  
You know I don't want someone  
To come pay a visit

I wanna be by myself  
I came in this world alone  
Me myself I

I wanna be a big shot  
And have ninety cars  
I wanna have a boyfriend  
And a girl for laughs

I want to go to China  
And to see Japan  
I'd like to sail the oceans  
Before the seas run dry

I wanna go by myself  
I've just room enough for one  
Me myself I





## The Silent Generation

· 1925 -1945 Hard working; loyal; submissive; tech-challenged; traditional



## Baby Boomers

· 1946 - 1964 Work-centric; independent; goal-oriented; competitive



## Generation X

· 1964 - 1982 Individualistic; technologically adept; flexible; balanced



## Millennials

· 1983 - 2002 Tech savvy; family-centric; team-oriented; attention-craving; achievers



## Generation @

· 1990s onwards Highly connected; globalised; digital natives; multi-taskers; different ambitions



Entrepreneurship



Employability



Empowerment



Believe in yourself

Believe in your ideas



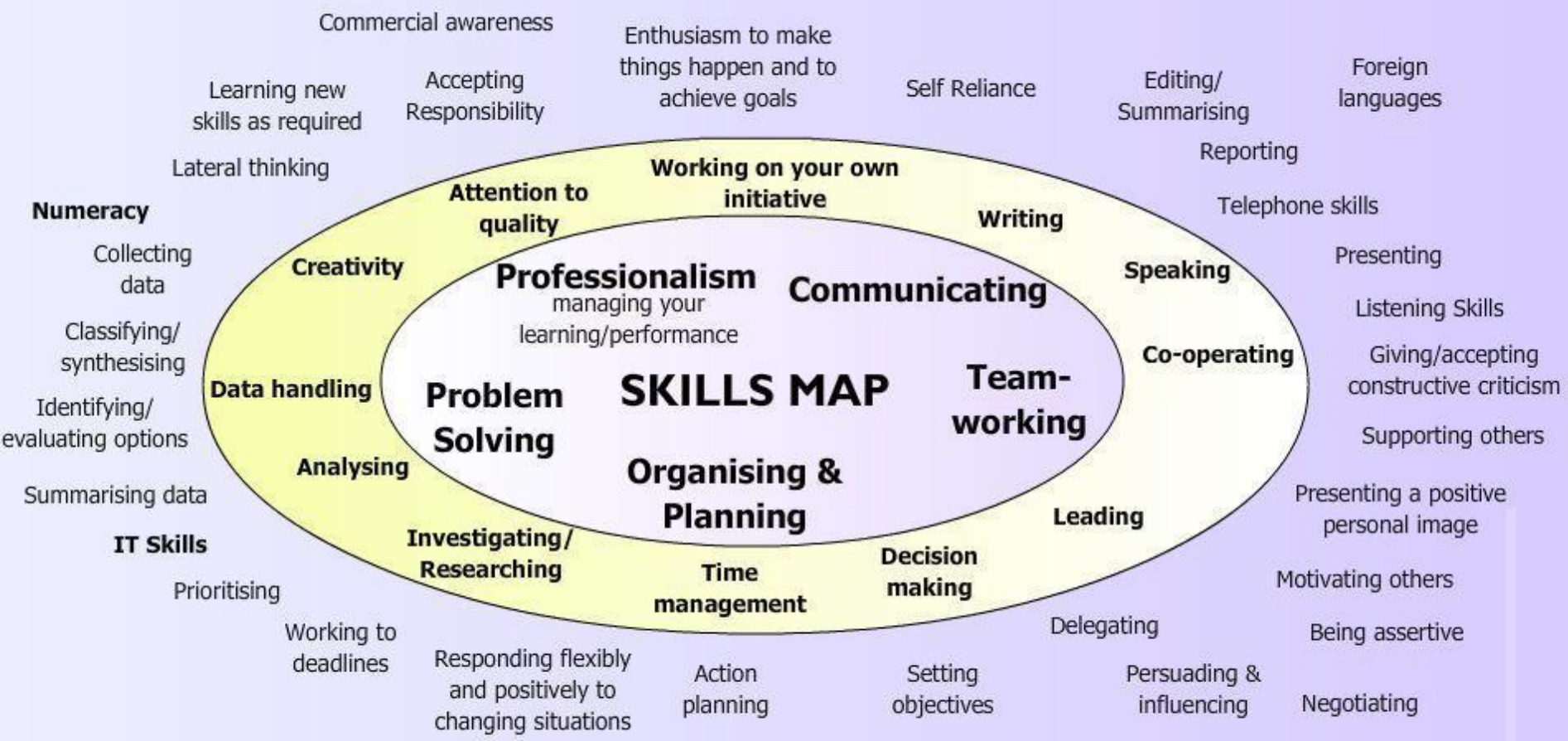
Believe in yourself

Believe in your ideas

Believe in others

Believe in action





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[www.kent.ac.uk/careers](http://www.kent.ac.uk/careers)



**young  
enterprise**  
start something

# Leadership traits

Hakala 2008

Vision

Integrity

Dedication

Magnanimity

Humility

Openness

Creativity

Fairness

Assertiveness

Humour





Entrepreneurship



Employability



Empowerment



[www.young-enterprise.org.uk](http://www.young-enterprise.org.uk)

[www.johnccmay.net](http://www.johnccmay.net)

